Elvis Plaza

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Event Staffing Coordinator & Recruiter

Spoiled Fabulous

Toronto, Ontario

“The best marketing doesn’t feel like marketing.” *- Tom Fishburne*

Dear Hiring Manager,

Please accept my resume as an application for a career in your institution. I am confident that a career with Spoiled Fabulous would provide me with an opportunity to utilize both my strengths and experience, as well as demonstrate success and growth within your company.

Spoiled Fabulous is without a doubt a successful and growing company, which strives for the same goals and expectations that I maintain for myself, namely, unforgettable promotion and marketing. As your company continues to grow, I would proudly bring to the table ten years of experience in recruitment and event planning from two very different institutions. During my time in the military, I was restricted with regards to the amount of creativity I could use to promote our unit, the Royal Regiment of Canada. Our exposure was confined to booths in schools, the CNE, and street festivals. Therefore, rhetoric was my most valuable tool of influence when interacting with patrons and promoting the military. This has as a result, allowed me to build a solid foundation when communicating with the public face to face. In my seven years as a recruiter in the military, I have continuously surpassed the semi-annual quota of applications by 300%.

The second institute that I have experience in is the international fraternity, Beta Theta Pi. In this job, I had zero boundaries limiting my freedom to expose our fraternity to the student body of The University of Toronto, allowing me to strive both creatively and personally in my role. I was responsible for creating, exposing and executing events throughout the school year and designing various shirts and flyers. I had thirty people under my delegation with an annual budget of $10,000 to execute a minimum of fifteen events each semester. Such events would range from charity casino nights, to large-scale themed events at our house, complete with security and sponsorship, which I was in charge of securing. As a result of my combined communication skills and creativity, I proudly succeeded in increasing our chapters’ size from twenty active members, to fifty active members, the highest it’s been since 1990.

I believe you can ascertain from this letter that I am an individual who takes pride in the events I plan and the individuals I recruit. My personality, experience and creativity will be an asset within your establishment, and I would like to be given the opportunity to use my skills to benefit your company in this position.

Thank you for your consideration,

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